**Title Options:**

* Provide atleast 3 title options
  + Personal angle
  + Economic angle
  + Social Angle
  + Impactive and to the point

**Introductory definition of artform:**

* Definition
* Where the word came from.
* Story of origin:
  + Evolution of art form
  + How many people know it, play it

**Region it belongs / any particular season / song types / or festival when and where its being played:**

**Few famous artists in this area. Any particular information about them:**

**What’s the scope of this art form in today’s world? Is it in demand?**

* Cost per show
* Is it required in movies?
* Do people still love it

**Conclusion Line:**

* Add your point of view
* Summary statement
* Point them to TFC

**Tags**:

Give suggestive hash tags / key words in your articles which will help reader find your article